



## Nassau Central 2004 EEO Statistics

**Full-time Jobs Filled between 1/1/2004 to 12/31/2004**

SR #	Job Title	Date Filled
1.	Account Executive	12/8/2004
2.	Account Executive	11/1/2004
3.	Continuity (Copy) Writer	10/1/2004
4.	Other	9/13/2004
5.	Continuity (Copy) Writer	5/17/2004
6.	Continuity (Copy) Writer	4/5/2004
7.	Sports Anchor/Reporter	3/29/2004
8.	Account Executive	3/1/2004
9.	Promotions Director	3/1/2004
10.	Account Executive	3/1/2004
11.	Account Executive	2/10/2004

**Recruitment Sources used between 1/1/2004 to 12/31/2004**

Job #	Job Title	Date Filled	Recruitment Source for actual hire	Recruitment sources utilized for this vacancy	Prong 2	Contact Detail
676	Account Executive	11/1/2004	Staff Referral		NO	
676	Account Executive	12/8/2004	Staff Referral		NO	
676	Account Executive			Bettysburg College Career Placement Office	NO	
676	Account Executive			Monster.com	NO	
676	Account Executive			Philadelphia College of Textiles & Science	NO	Russ Cole School House Lane

						& Henry Ave., Philadelphia-19144, Pennsylvania <b>Phone:</b> 215-951-2930
676	Account Executive			Mercer County Office of Training & Employment	NO	Peter Peroni 640 S. Broad St., Trenton-08611, New Jersey <b>Phone:</b> 609-278-7980
643	Account Executive			Unsolicited Resume	NO	
641	Continuity (Copy) Writer	10/1/2004	All Access Ad		NO	
641	Continuity (Copy) Writer			All Access Ad	NO	
641	Continuity (Copy) Writer			On Line Advertising	NO	
641	Continuity (Copy) Writer			Trenton Times Ad	NO	
596	Other	9/13/2004	St. John's University		YES	Andrea T. Papa 300 Howard Avenue, Staten Island-10301, New York <b>Phone:</b> 718-390-4536
596	Other			Referred by Nassau President and CEO	NO	
596	Other			Trenton Times Ad	NO	
401	Account Executive	3/1/2004	Nassau Broadcasting Career Fair		NO	
401	Account Executive			Pat Collins solicited recruitment	NO	
401	Account Executive			Referred by Nassau employee Paul Madeano	NO	
401	Account Executive			WPST Website	NO	
362	Continuity (Copy) Writer	4/5/2004	Ad in Philadelphia		NO	

			Inquirer			
362	Continuity (Copy) Writer	5/17/2004	Ad on njba.com		NO	
362	Continuity (Copy) Writer			Ad in Philadelphia Inquirer	NO	
362	Continuity (Copy) Writer			Former Nassau employee	NO	
362	Continuity (Copy) Writer			Posting on nassaubroadcasting.com	NO	
338	Sports Anchor/Reporter	3/29/2004	Is a current employee		NO	
338	Sports Anchor/Reporter			Employee referral	NO	
338	Sports Anchor/Reporter			NJBA Website	NO	
338	Sports Anchor/Reporter			NJBA Website posting	NO	
338	Sports Anchor/Reporter			Referred by Princeton University Sports department	NO	
338	Sports Anchor/Reporter			Referred by Tripp Rogers	NO	
338	Sports Anchor/Reporter			Referred by Tripp Rogers	NO	
289	Promotions Director	3/1/2004	Was a Nassau promotions intern		NO	
289	Promotions Director			Ad on All Access	NO	
289	Promotions Director			Referred by a company employee	NO	
252	Account Executive	2/10/2004	Referred by Mark Schollenberger, station employee		NO	
252	Account Executive	3/1/2004	Referred by Nassau SVP Tony Gervasi		NO	
252	Account Executive			Chamber of Commerce Event	NO	
252	Account Executive			Posting on NJBA website	NO	
252	Account Executive			Referred by Rick Hyvett	NO	
252	Account Executive			She contacted us	NO	

252	Account Executive		Specifically Recruited	NO	
252	Account Executive		WPST Website	NO	

**Yearly Totals between 1/1/2004 and 12/31/2004**

Yearly Period Beginning: 1/1/2004 Ending: 12/31/2004

**Total Number of Persons Interviewed for Full-Time Vacancies:**

Recruitment Source	Total Referred
Ad in Philadelphia Inquirer	1
Ad in Philadelphia Inquirer	1
Ad on All Access	2
Ad on njba.com	1
All Access Ad	3
Bettysburg College Career Placement Office	1
Chamber of Commerce Event	1
Employee referral	1
Former Nassau employee	1
Is a current employee	1
Mercer County Office of Training & Employment	1
Monster.com	8
Nassau Broadcasting Career Fair	1
NJBA Website	1
NJBA Website posting	1
On Line Advertising	1
Pat Collins solicited recruitment	1
Philadelphia College of Textiles & Science	1
Posting on nassaubroadcasting.com	1

Posting on NJBA website	1
Referred by a company employee	1
Referred by Mark Schollenberger, station employee	1
Referred by Nassau employee Paul Madeano	1
Referred by Nassau President and CEO	1
Referred by Nassau SVP Tony Gervasi	1
Referred by Princeton University Sports department	1
Referred by Rick Hyvett	1
Referred by Tripp Rogers	1
Referred by Tripp Rogers	1
She contacted us	1
Specifically Recruited	1
St. John's University	1
Staff Referral	2
Trenton Times Ad	2
Unsolicited Resume	1
Was a Nassau promotions intern	1
WPST Website	3

#### Summary of Prong 3 Outreach Initiatives between 1/1/2004 to 12/31/2004

Date	Activity Type	Points
9/29/2004	Hosting of Job Fair	1.00
	<b>Description:</b> Nassau Broadcasting's central cluster hosted a career fair from 10 AM to 3 PM at the Oxford Valley Mall in Langhorne, PA. Participants included 84 Lumber, A-1 Limousine, Aerotek, AFLAC, American Express Financial Advisors of Yardley, AT&T Wireless, DeVry University, Enterprise Rent-A-Car, Frankford Health Systems, J & J Staffing, McCaffrey's Supermarkets, Morris Hall Assisted Living and Skilled Nursing Care, O.S.I., Origlio Beverage, Raymour & Flanigan, Silver Lake Nursing and Rehab Center, TNT Logistics-North America.	
9/15/2004	Hosting of Job Fair	1.00

	<b>Description:</b> Nassau Broadcasting hosted a Career Fair at the Quaker Bridge Mall in Lawrenceville, NJ. Participating exhibitors were 84 Lumber, A-1 Limousine, Adecco Of Hamilton, AFLAC, American Express Financial Advisors of Princeton, Bassett Furniture Direct, Commerce Bank, Deborah Heart and Lung Center, DeVry University, McCaffrey's Supermarkets, Modells Sporting Goods, Nassau Broadcasting Partners, O.S.I.-of NJ and PA, Office Depot, Quaker Bridge Mall Maintenance Department, Radio Shack, Raymour and Flanigan Furniture, Sears, Sovereign Bank, and Sun National Bank.	
6/10/2004	Participation in events or programs sponsored by educational institutions	
	<b>Description:</b> Chris Rollins, host of the WPST morning show spoke at the Morgan School in Hamilton Township, NJ. She discussed the particulars of working in broadcasting.	0.25
6/8/2004	Participation in scholarship programs	
	<b>Description:</b> Nassau Broadcasting awarded a check for \$2000 to Heather Maher of Wantage, NJ for her education in broadcasting. The ceremony took place at the NJBA convention in Atlantic City, NJ	1.00
6/8/2004	Participation in scholarship programs	
	<b>Description:</b> Nassau Broadcasting awarded David Aslan of New Brunswick, NJ and Edward Occhipinti of Eatontown, NJ \$2500 each toward their education in broadcasting. It was a split of the annual \$5000 Mike Libretti scholarship awarded every year by Nassau Broadcasting.	1.00
5/13/2004	Participation in events or programs sponsored by educational institutions	
	<b>Description:</b> WPHY Program Director Tripp Rogers spoke about careers in broadcasting to 48 students at the Brackman Middle School in Barnegat, NJ, on the occasion of their Career Day.	0.25
5/13/2004	Participation in events or programs sponsored by educational institutions	
	<b>Description:</b> WPHY Program Director Tripp Rogers spoke about careers in broadcasting at the Brackman Middle School's Career Day in Barnegat, NJ.	0.25
5/12/2004	Hosting of Job Fair	
	<b>Description:</b> Nassau Broadcasting hosted Career Fair 2004 at the Burlington Center Mall in Burlington, NJ.	1.00
4/14/2004	Hosting of Job Fair	
	<b>Description:</b> Nassau Broadcasting hosted Career Fair 2004 at the Quaker Bridge Mall in Lawrenceville, NJ from 10 to 3 PM. Participating companies included Adecco of Hamilton, AFLAC, American Express Financial Advisors of Princeton, Automotive Training Center, Avon, Bassett Furniture Direct Bayada Nurses, Bucks County School of Beauty Culture, Capital Health System, Cittone Institute, Commerce Bank, Deborah Heart and Lung Center, DeVry University, Eden Family Services, Gentle Healing Wellness Spa, Goddard School of Princeton, HRC Manor Care, Modells Sporting Goods, NJ Army National Guard, NJ DYFS, NJ Cure, Pomerantz Staffing, Radio mSchack, Sun National Bank, US Army, Vecere Jewelers, WAWA, and Weichert Realtors	1.00
3/2/2004	Participation in events or programs sponsored by educational institutions	0.25

	<b>Description:</b> Gabrielle Vaughn, assistant Program Director for 97.5 FM WPST attended the Pennsbury School District Career Fair. Gabrielle discussed job opportunities in the field of broadcasting.	
3/1/2004	Participation in events or programs sponsored by educational institutions	0.25
	<b>Description:</b> WPHY Program Director Tripp Rogers participated in the Pensbury School District Career Fair on the subject of careers in radio.	
2/18/2004	Participation in events or programs sponsored by educational institutions	0.25
	<b>Description:</b> Chris Puorro, assistant Director of Programming and Music Director for 97.5 FM WPST participated in a panel discussion on careers in the communications field at the College of New Jersey. Among several related topics was how best to break into the communications field.	
2/18/2004	Participation in events or programs sponsored by educational institutions	0.25
	<b>Description:</b> WPST assistant Program Director Chris Puorro participated in a panel discussion on careers in the communications field a the College of New Jersey	

Total Points: 7.75